

Podcasting Basics

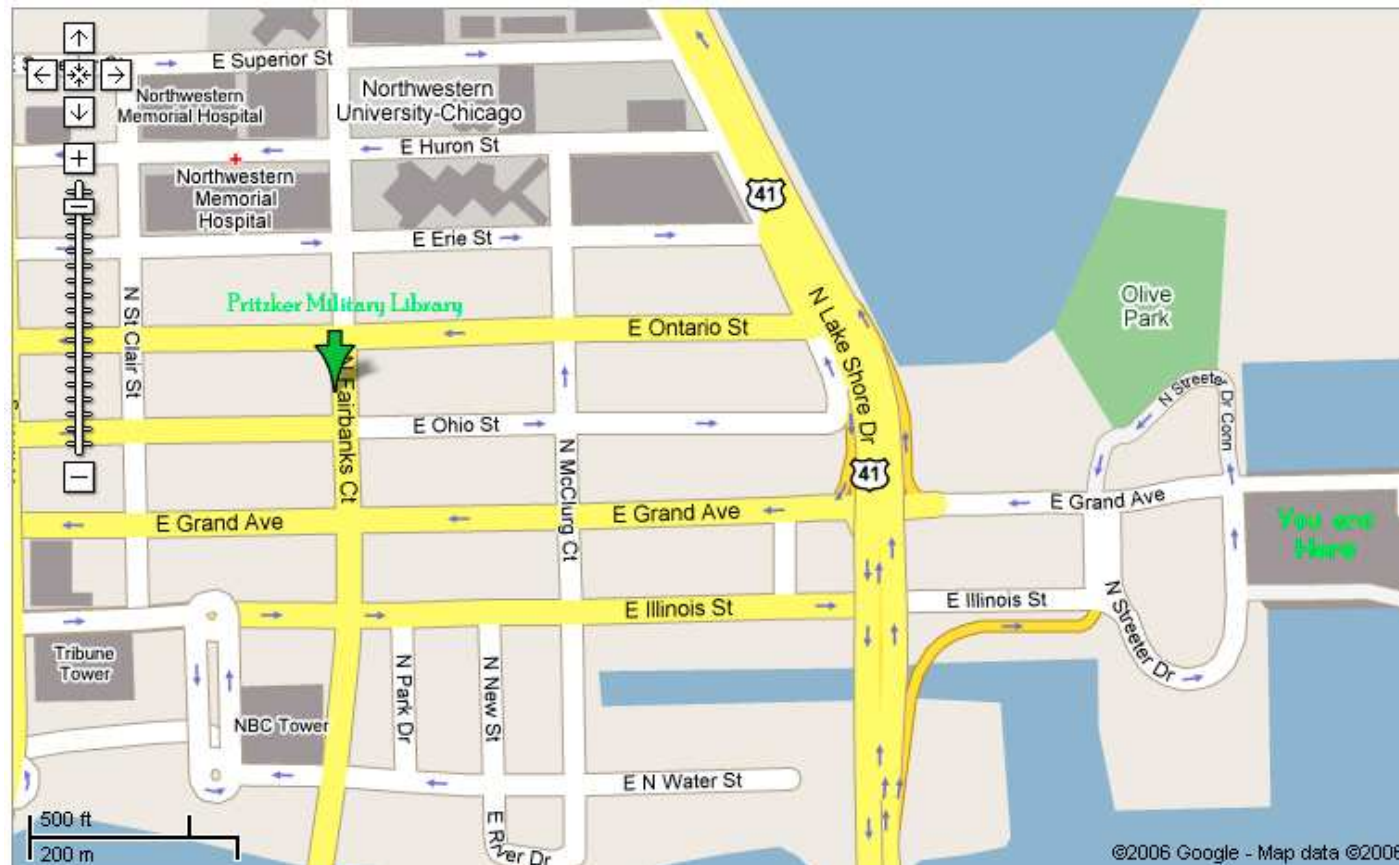
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Shameless Plug

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How many of you...

- Have heard about podcasting?

New Oxford American Dictionary Word of the Year for 2005

- Have listened to podcasts?
- Have made podcasts?

What is a podcast?

- Syndicated Media
- Distribution of audio or video content automatically over the Internet using RSS syndication.
- Subscribe once, receive new programs automatically.

Podcasts for Librarians

- General LIS-related news
 - LibVibe [<http://libvibe.blogspot.com/>]
 - Open Stacks [<http://openstacks.net/os/>]
- Job development
 - Online Programming for All Libraries [<http://www.opal-online.org/>]
 - SirsiDynix Institute [<http://www.sirsiDynixinstitute.com/>]
 - ALA, SLA, PLA podcasts

What can Libraries podcast?

- Consider who your audiences are?
You may have more than one.
- See what your library is already doing.
Are you already creating content that your audiences would be interested in?
- Will you be able to continually and (semi-) regularly add content?

Public Libraries

- Thomas Ford Memorial Library
 - Click-A-Story
 - Teen Reviews
- Kankakee Public Library
 - Roma Stewart on Genealogy
 - author Barbara D'Amato
 - teen poetry slam



School Libraries





Academic Libraries





Special Libraries



Other possibilities

- Weekly/Monthly announcements of new acquisitions.

What is needed?

- A podcast is basically...
 - A collection of audio or video files
 - An XML feed file which basically says “This is what I have, and this is where it’s located.”
- Creating a podcast essentially boils down to...
 - Recording an audio or media file and saving it to a web server
 - Publishing the updated podcast feed file.

Other Resources

- Podcasting 101 by Greg Schwartz for OPAL
[<http://www.opal-online.org/archivetraining.htm>]
[<http://podcasting101.pbwiki.com>]
- A Beginner's Guide to Podcasting – Consumers Guide
by Greg Schwartz for SirsiDynix Institute
[http://www.sirsidynixinstitute.com/seminar_page.php?sid=62]
- A Beginner's Guide to Podcasting – Creators Guide
by Greg Schwartz for SirsiDynix Institute
[http://www.sirsidynixinstitute.com/seminar_page.php?sid=63]

Other Resources

- Podcast 4-1-1
[<http://www.podcast411.com>]
- Apple